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GeneBio & KOOPrime Partner to Distribute Phenyx Throughout Asia

Geneva, Switzerland, and Singapore – June 22, 2005 – Geneva Bioinformatics (GeneBio) S.A. today announced a partnership agreement with [KOOPrime Pte Ltd](#), one of the first software companies to provide component-based solutions and services to the life sciences industry. Under the terms of the agreement, KOOPrime will distribute GeneBio's Phenyx software platform in Singapore, Malaysia, China and Taiwan.

GeneBio's Phenyx is a software platform for the identification and characterization of proteins and peptides from mass spectrometry data. Developed by GeneBio in collaboration with the [Swiss Institute of Bioinformatics \(SIB\)](#) and incorporating the true probabilistic and flexible scoring system [OLAV](#), Phenyx is specifically designed to meet the concurrent demands of high-throughput MS data analysis and dynamic high quality results assessment.

"We are pleased to have found a distributor for Phenyx in this region," said Nasri Nahas, CEO of GeneBio. "Along with our office in Tokyo, this agreement with KOOPrime cements our presence in the Asian market and opens many new doors in terms of product exposure. We believe this agreement will greatly benefit GeneBio and look forward to working with KOOPrime to achieve our objectives."

"We are delighted to undertake this agreement with GeneBio and look forward to a positive relationship," said Mr. Joseph Tan of KOOPrime. "We believe the Phenyx platform can achieve a good rate of adoption in our target markets and are pleased to have the chance to prove it. We look forward to providing this fast growing region of the world an innovative and unique product in the field of mass spectrometry, and to a prosperous relationship with GeneBio."

About KOOPrime Pte Ltd

Since 1996, a group of scholars, researchers and IT professionals have been working with one of the largest pharmaceutical giants in the world to develop a system to enhance overall productivity in pharmaceutical laboratories. KOOPrime Pte Ltd was established in 2000 as a result of this endeavour. KOOPrime is the leading provider of IT products and solutions for the biomedical industry. This is made feasible via its workflow-agent platform (KOOPplatform) that integrates components dealing with Data Collection, Data Warehousing, Data Mining and Data Visualization. Systems delivered are Cross-Platform, Cross-Language and Cross-Domain. KOOPrime has operations in the US and also an established presence in Asia, in particular Singapore, Japan, Malaysia, Thailand, China and India. Find out more at http://www.genebio.com/news/press_detail_eid_22_lid_3.html#.

About GeneBio

Founded in 1997, GeneBio is a multifaceted bioinformatics company situated at the heart of the Lake Geneva Region, one of the world's major proteomics centres of excellence. Based on expertise in the proteomics and bioinformatics fields, GeneBio offers original educational and knowledge-discovery solutions that help clients shape heterogeneous information into relevant biological knowledge. For more information about GeneBio, please visit: http://www.genebio.com/news/press_detail_eid_22_lid_3.html#.

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